

Ebiquity Plc ("the Company")

NOTIFICATION OF TRANSACTION OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

Ebiquity plc announces that it was today notified of the following transaction by a director of Ebiquity plc in the ordinary shares of 25 pence each in the capital of the Company ("Ordinary Shares").

Rob Woodward, Chairman and a Non-Executive Director of the Company, bought 65,541 Ordinary Shares at a price of £0.284 per share. Following this transaction Rob Woodward is interested in a total of 105,521 Ordinary Shares representing 0.13% of the Company's issued share capital and 0.14% of the Company's total voting rights.

20 May 2020

Dealing Notification Form

FOR USE BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND THEIR CLOSELY ASSOCIATED PERSONS

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name:	Rob Woodward					
	Reason for the notification						
a)	Position/status:	Chairman					
b)	Initial notification/Amendment:	Initial notification					
	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name:	Ebiquity plc					
b)	LEI:	2138004YRTDJ7FJSWF20					
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary Shares of 25p each ISIN: GB0004126057 EBQ.L					
b)	Nature of the transaction:	Purchase of Ordinary Shares					
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£0.284</td> <td>65,541</td> </tr> </tbody> </table>		Price(s)	Volume(s)	£0.284	65,541
Price(s)	Volume(s)						
£0.284	65,541						

d)	Aggregated information: <ul style="list-style-type: none"> • Aggregated volume: • Price: 	65,541 Ordinary Shares were purchased at a price of £0.284 per share with an aggregated volume price of £18,613.64.
e)	Date of the transaction:	20 May 2020
f)	Place of the transaction:	XLON-AIM

Enquiries:

020 7650 9600

Ebiquity plc

Alan Newman (Interim CEO)
Mark Sanford (Company Secretary)

Numis Securities Limited

020 7457 2020

020 7260 1000

Nick Westlake (NOMAD)
Hugo Rubinstein