



## Ebiquity Plc Terms of Use

### Terms of Use

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We will not be responsible, or liable to any third party, for the content or accuracy of any content posted by you or any other user of our site.

Ebiquity reserve the right to refuse to post and the right to remove any information, in whole or in part, for any reason or for no reason.

### **Consistent Site Changes**

We aim to update elements of our site regularly and may change the content at any time. If the need arises, we may suspend access to our site. Any of the material on our site may be out of date at any given time, and we are under no obligation to update such material.

### **Our Liability**

The content on our site is provided for general information only. It is not intended to amount to advice on which you should rely. You must obtain professional or specialist advice before taking, or refraining from, any action on the basis of the content on our site.

Although we make reasonable efforts to update the information on our site, we make no representations, warranties or guarantees, whether express or implied, that the content on our site is accurate, complete or up-to-date.

To the extent permitted by law, we hereby expressly exclude any liability for any direct, indirect or consequential loss or damage (even if foreseeable) incurred by any user in connection with our site or in connection with: the use or inability to use our site; results of the use of our site; use of or reliance on any content displayed on our site; any websites linked to it; or any materials posted on it.

We will not be liable for any loss or damage caused by a virus, distributed denial-of-service attack, or other technologically harmful material that may infect your computer equipment, computer programs, data or other proprietary material due to your use of our site or to your downloading of any content on it, or on any website linked to it.

We assume no responsibility for the content of websites linked on our site. Such links should not be interpreted as an endorsement by us of those linked websites. We will not be liable for any loss or damage that may arise from your use of them.

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## **Viruses, Hacking & Other Offences**

We do not guarantee that our site will be secure or free from bugs or viruses.

You are responsible for configuring your information technology, computer programmes and platform in order to access our site. You should use your own virus protection software.

You must not misuse our site by knowingly introducing viruses, trojans, worms, logic bombs or other material which is malicious or technologically harmful. You must not attempt to gain unauthorised access to our site, the server on which our site is stored or any server, computer or database connected to our site. You must not attack our site via a denial-of-service attack or a distributed denial-of-service attack.

By breaching this provision, you would commit a criminal offence under the Computer Misuse Act 1990. We will report any such breach to the relevant law enforcement authorities and we will cooperate with those authorities by disclosing your identity to them. In the event of such a breach, your right to use our site will cease immediately.

## **Linking to our Site**

You may link to our homepage, provided you do so in a way that is fair and legal and does not damage our reputation or take advantage of it, but you must not establish a link in such a way as to suggest any form of association, approval or endorsement on our part where none exists. We reserve the right to withdraw linking permission without notice.

Where our site contains links to other sites and resources provided by third parties, these links are provided for your information only. We have no control over the contents of those sites or resources.

## **Variations**

We may revise these terms of use at any time by amending this page. You are expected to check this page from time to time to take notice of any changes we made, as they are binding on you. Some of the provisions contained in these terms of us may also be superseded by provisions or notices published elsewhere on our site.

## **Your Concerns**

If you have any concerns about material which appears on our site, please contact Ebiquity plc, Legal Department, CityPoint, One Ropemaker Street, London EC2Y 9AW.

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