

Ebiquity Plc ("the Company")

Total Voting Rights

Ebiquity plc announces that, as at 31 December 2020, the Company's issued share capital consists of 82,583,254 ordinary shares of 25 pence each ("Ordinary Shares") with each share carrying the right to one vote.

The Ebiquity plc 2000 Employee Benefit Trust holds 4,200,000 issued Ordinary Shares to satisfy certain awards for the Company's senior management team. To date these awards have not been exercised and the trustee has agreed not to vote the Ordinary Shares held by it. As such 4,200,000 Ordinary Shares are treated as not carrying voting rights.

The figure of 78,383,254 may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Disclosure and Transparency Rules.

4 January 2021

Enquiries:

Ebiquity plc

Mark Sanford, Company Secretary

020 7650 9600

Instinctif Partners

Matthew Smallwood
Guy Scarborough

020 7457 2020