

EBIQUITY PLC 2022 ANNUAL GENERAL MEETING

The Annual General Meeting of Ebiquity plc (the 'Company') will be held at Chapter House, 16 Brunswick Place, London N1 6DZ at 10.00am on Thursday 19 May 2022.

Details of the business to be transacted are set out in the Notice of Meeting which can be viewed [here](#).

Arrangements for the 2022 Annual General Meeting ('AGM')

This year's AGM will be held in person at our head office. Shareholders may also attend by videoconference if they prefer. If you have any questions about the arrangements or would like details of how to join the meeting by video conference, please email Lorraine Young, our Company Secretary at companysecretary@ebiquity.com by 10:00am on Wednesday 18 May 2022. Please note that if you wish to attend the meeting, you will be asked to confirm certain personal details so that we can verify that you are a shareholder.

AGM notice and business

The business to be transacted at this year's AGM is set out in the Notice of meeting on pages 3 and 4 and an explanation of the business is given on pages 7 and 8 of the document.

Voting

We encourage shareholders to complete and return their proxy form appointing the Chair of the meeting, as their proxy and giving instructions as to how they wish their votes to be cast, regardless of whether they plan to attend. This will ensure that your vote will be counted. The deadline for forms of proxy to be received is 10:00am on Tuesday 17 May 2022. The results of the voting will be announced to the stock market after the AGM and put on our website.

Questions

We should like to invite shareholders to submit any questions by email, (using the email address noted above), for the Directors to consider and responses will be provided following the conclusion of the AGM. If you would like to join the meeting by videoconference and ask any questions we will also have this facility available.

Presentation

There will not be a presentation at the AGM this year however you can view a video presentation on the full year results given by our CEO and CFO here, <https://www.ebiquity.com/about/investors/presentations/> where there is also a copy of the slide deck.